

*Winnie Okwakol*  
GRAPHIC DESIGNER

**ECLECTIC  
AMBITIOUS  
RESERVED  
DYNAMIC**

I'm Winnie, an artist with a love for design. My work is a reflection of my personality, subtle yet strong. I draw inspiration from everything around me and one day hope to be an inspiration to others.

# PANTONE® COLOR PROMOTION

# 1

PANTONE® requested a campaign to promote their color combinations and myself as a designer. Using my African heritage as inspiration, I designed 4 Postcards each consisting of 3 PANTONE® spot colors and combined them with tribal patterns to achieve the goal. The biggest challenge was finding a solution that would allow others to relate to my Identity as a designer. I found west African Adinkra symbols that represent different characteristics and then chose the headline "Embrace your Afrotone" which would allow the viewer to get interactive and choose a symbol to represent themselves. My symbols represent Humility with Strength, Peace, Greatness & Knowledge.

Adobe Photoshop  
Adobe InDesign  
Adobe Illustrator



## Embrace your AfroTone

Place Stamp here

-  PANTONE Yellow 012
-  PANTONE 332 U
-  PANTONE 5463 U

Winnie Okwakol | Graphic Designer © 2014

### Embrace your AfroTone

-  PANTONE 632 U
-  PANTONE 1555 U
-  PANTONE 485 U

Place Stamp here

Winnie Okwakol | Graphic Designer © 2014

### Embrace your AfroTone

-  PANTONE 151 U
-  PANTONE 624 U
-  PANTONE 7401 U

Place Stamp here

Winnie Okwakol | Graphic Designer © 2014

### Embrace your AfroTone

-  PANTONE 7724 U
-  PANTONE Orange 021 U
-  PANTONE 394 U

Place Stamp here

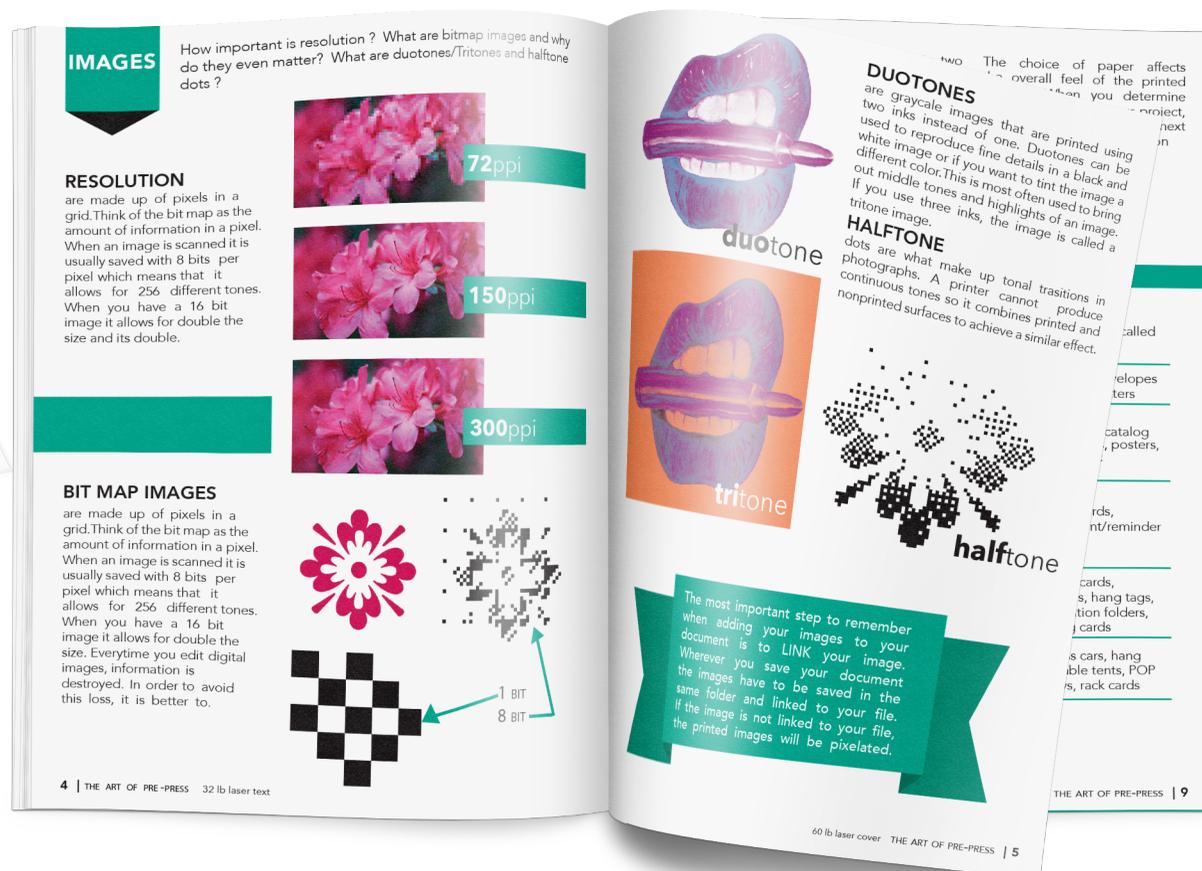
Winnie Okwakol | Graphic Designer © 2014

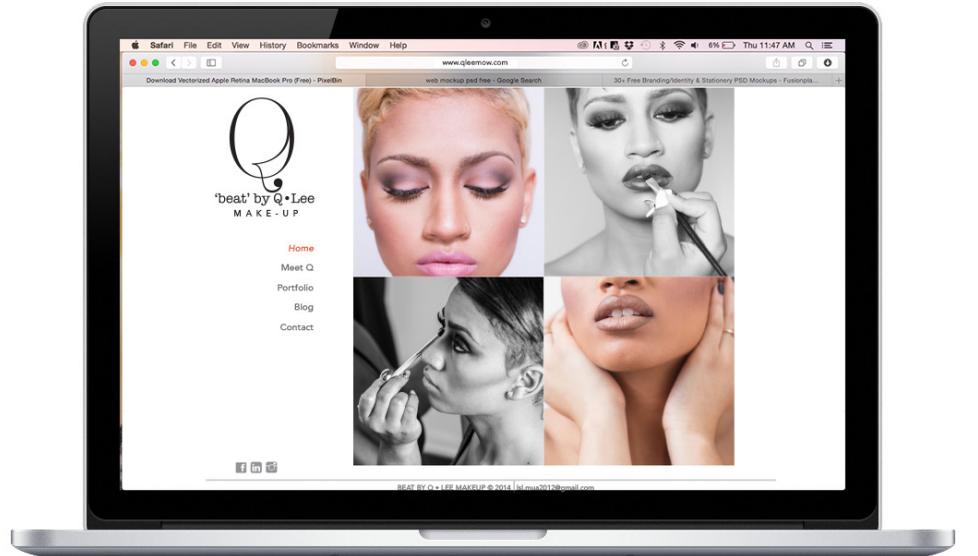
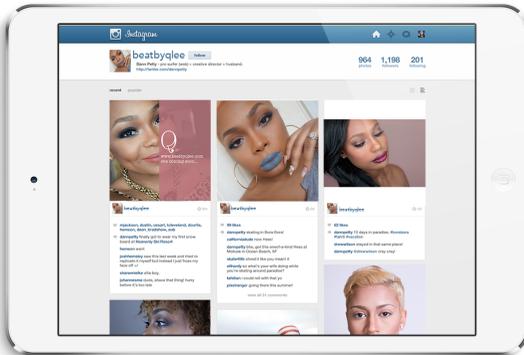
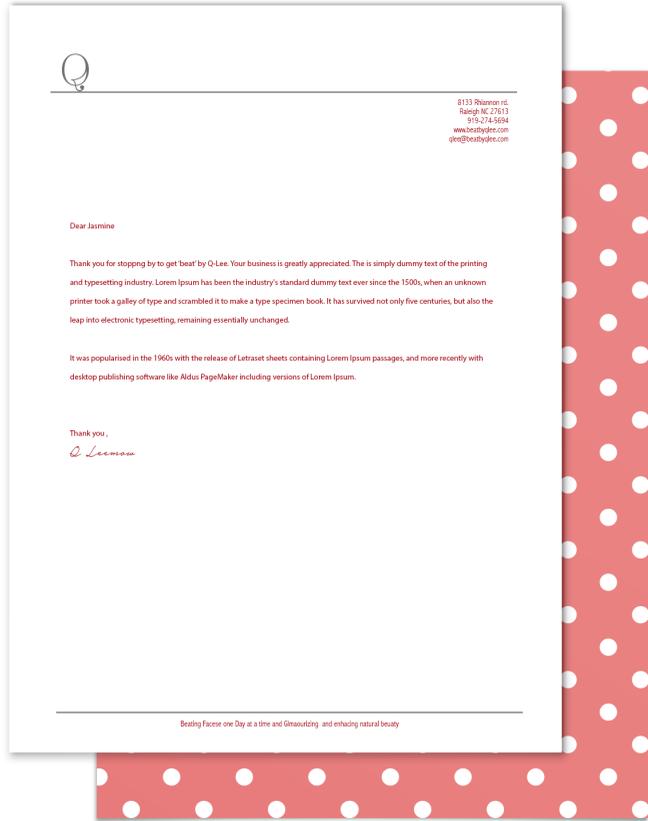
# THE ART OF PRE-PRESS BOOKLET

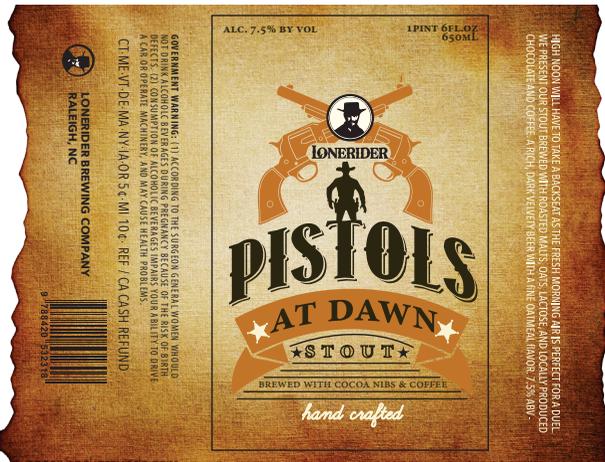
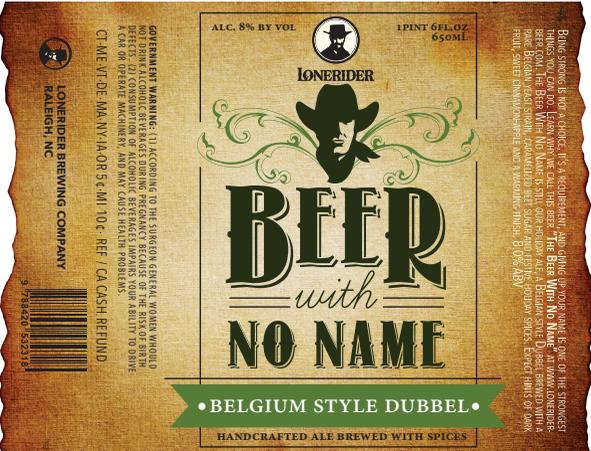
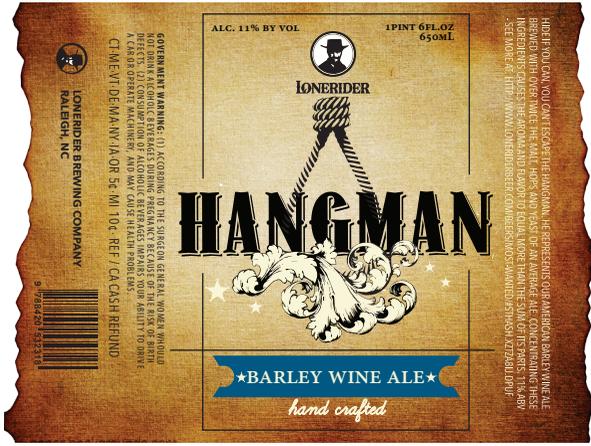
# 2

This booklet was created for future clients that do not understand the importance of pre-press and what else goes into designing for a project. Pre-press is not the fun part of design so the challenge was to make the booklet visually interesting and entertaining while condensing the information enough to get the point across. I created the booklet in the style of a question and answer to help the client know which questions to ask and also inform them of the answer they should expect from the designer and printer. I used my art as a theme to help convey the topics which ranged from color format to what type of printer should be used for a specific project.

Adobe Photoshop  
Adobe InDesign  
Adobe Illustrator







# THE ULTIMATE JUICING GUIDE

JUICING / JOOS / : TO EXTRACT JUICE FROM (FRUITS OR VEGETABLES)

*why juice?*

## BOOST IMMUNE

Fruits & veggies that are rich in potassium, vitamin C and iron help boost the immune system by rebuilding red blood cells and aiding white blood cells to fight off viruses

2 APPLES | HANDFUL OF SPINACH LEAVES | 1 SLICE OF CUCUMBER | 1/4 PINEAPPLE | 1 SLICE OF LIME | \*\*

## DETOX

FRESH FRUITS AND VEGGIES HIGH IN FIBER HELP KEEP THINGS MOVING THROUGH THE DIGESTIVE TRACT AND ALSO BALANCE THE ACIDITY.

2 SMALL APPLES | 1/4 CUCUMBER | 1 STICK CELERY | 1 HANDFUL SPINACH | 1/4 GINGER ROOT | 1 BEET ROOT | 5 CARROTS

LOOK GREAT

## POWER UP

NATURAL FRUIT SUGARS GIVE YOU AN INSTANT BOOST GREEN JUICE: GET A DOSE OF IRON KEY FOR HEALTHY BLOOD CELL AND MUSCLE FUNCTION. IT ALSO DELIVERS FOR BLOOD AND BONE HEALTH.

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IMPROVE HEALTH

## ENERGIZE

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PREVENT ALZHEIMERS  
IMPROVE COMPLEXION  
LOWER BLOOD PRESSURE

## FIGHT CANCER



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paul RENNER

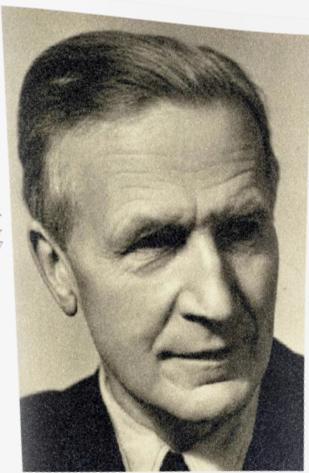
Paul Renner was born on September 8, 1878, in Wernigerode, Germany. He was a graphic artist, painter, author, teacher, and a type designer. Renner was influenced by a group called Deutscher Werkbund, a coalition of artists, craftsmen, manufacturers, and industrialists who supported and promoted art and technology in the manufacturing of everyday projects. Renner began handcrafting leather book bindings to supplement his income but hez quickly became unsatisfied and wanted to work more with all design aspects of a book; from the inside and out including the choice and arrangement of type. He formed an interest in the relationship between form and function thus wrote a book called Typographie als Kunst which is translated to Typography as Art. He used a Gothic typeface which posed problems with readability and Renner was then inspired to create a typeface that was clean and used basic geometric proportions. Futura was published in 1927 and continues to be used today.

**futura**  
 abcdefghijklmnopqrstuvwxyz  
 ABCDEFG  
 HIJKLM  
 NOPQ  
 RSTU  
 VWX  
 YZ

1927

<{[(;1234567890!/?/@#\$\$%^&\*.:)]}>

Paul Renner  
 Famous Type Designer  
 1927



Futura type is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letra.

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 abcdefghijklmnopqrstuvwxyz  
 ABCDEFG  
 HIJKLM  
 NOPQ  
 RSTU  
 VWX  
 YZ

1927

<{[(;1234567890!/?/@#\$\$%^&\*.:)]}>

THE NORTH CAROLINA SOCIETY OF  
HISPANIC PROFESSIONALS  
*Invites You to Our*

15TH ANNIVERSARY  
*gala*

A NIGHT OF REMEMBRANCE,  
RECOGNITION & CELEBRATION!

LIVE ENTERTAINMENT BY  
SAJASO (SALSA/JAZZ/SOUL)

SATURDAY, DECEMBER 13, 2014  
6:30 PM TO 11:00 PM  
THE HILTON GARDEN INN  
131 COLUMBUS AVE.  
CARY, NC 27518

MASTER/MISTRESS OF CEREMONIES:  
GERALD OWENS, WRAL ANCHOR/REPORTER &  
YASMIN W. METVIER, PANOLIA, INC.

FOR MORE INFORMATION AND TO PURCHASE TICKETS  
VISIT [WWW.THENCSPH.ORG](http://WWW.THENCSPH.ORG) OR CALL (919) 467-8424

INVITATION

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*gala*

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DECEMBER 13, 2014  
6:30 PM - 11:00 PM

THE HILTON GARDEN INN \$75 PER PERSON  
131 COLUMBUS AVENUE  
CARY, NORTH CAROLINA 27518

A NIGHT OF REMEMBRANCE, RECOGNITION  
AND CELEBRATION!

MASTER/MISTRESS OF CEREMONIES:  
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TABLE SPONSORSHIPS ARE AVAILABLE.  
PLEASE EMAIL: [BPASICK@THENCSPH.ORG](mailto:BPASICK@THENCSPH.ORG)  
OR CALL 919-467-8424

PLEASE VISIT [WWW.THENCSPH.ORG](http://WWW.THENCSPH.ORG) FOR MORE INFORMATION AND TO PURCH

FLYER

003 ADMIT 1  
15TH ANNIVERSARY  
*gala*  
THE NORTH CAROLINA  
SOCIETY OF HISPANIC  
PROFESSIONALS

004 ADMIT 1  
15TH ANNIVERSARY  
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PROFESSIONALS

002 ADMIT 1  
15TH ANNIVERSARY  
*gala*  
THE NORTH CAROLINA  
SOCIETY OF HISPANIC  
PROFESSIONALS

THE HILTON GARDEN INN  
December 13, 2014  
Saturday  
6:30 pm  
131 Columbus Avenue  
Cary, NC 27518

TICKETS

NCSHP  
*gala*  
CELEBRATING 15 YEARS

*Program Guide*

SATURDAY, DECEMBER 13, 2014  
THE HILTON GARDEN INN  
CARY, NORTH CAROLINA

PROGRAM

WELCOME

Dear Friends,  
On behalf of the Board of Directors of the North Carolina Society of Hispanic Professionals (NCSHP), I am delighted to welcome each one of you to our 15th Anniversary Gala, a night of remembrance, recognition and celebration for our more than 15 years of service to Latino students in North Carolina.

We are so happy that after 15 years, the noble idea that brought together six individuals to serve the new and growing Hispanic student population in our public schools continues to thrive with the simple and noble mission of promoting education among Hispanic children and youth. In the last 15 years we have had a lot of challenges but also a lot of rewarding moments. Today, we are humbled that the Society has become a venue for people who want to help our Hispanic youth to succeed in education.

Tonight we will recognize those who have significantly impacted NCSHP's mission and the success we have had as a statewide, non-profit organization helping our youth graduate from high school and pursue higher education. The Society is extremely grateful to all of our members, sponsors, volunteers, speakers, mentors and tutors, interpreters, motivational speakers, past and present board members, friends of the Society, partner organizations and institutions, and all the people of good will who have joined us in the last 15 years in this journey. Without You, Without Them, all of our accomplishments will not have been possible.

Please accept our respect and admiration!  
We are happy to see that together, our actions have impacted thousands of Hispanic children in North Carolina.

On behalf of NCSHP and the Hispanic youth throughout North Carolina, THANK YOU for your continued support to EDUCATION and for helping our youth realize their dreams. We are happy to celebrate this milestone with all of you and we only hope to continue, with your help and support, to make an impact in the lives of our Hispanic children and youth. At NCSHP, we believe that an investment in a Hispanic student is an investment in North Carolina.

Enhorabuena!  
Marco A. Zárate  
President and Co-Founder

PROGRAM

6:30 PM RECEPTION

7:30 PM WELCOME  
The Honorable Javier Diaz de León - Consul General of Mexico in the Carolinas  
Marco A. Zárate - President and Co-Founder, North Carolina Society of Hispanic Professionals  
15th Anniversary Video

7:45 PM DINNER & SPECIAL ENTERTAINMENT BY:  
Magician Shuan Jay  
Wenzel Dance Group

8:00 PM NC HISPANIC COLLEGE FUND TESTIMONIALS  
Jaime Zoa, News Director, UNHCC 40  
Ana Benito, Student, Cape Fear Community College

8:40 PM SPECIAL RECOGNITIONS  
NC Hispanic College Fund Sponsors/Donors  
Goodnight Educational Foundation - Ann Goodnight, Director of Community Relations, SAS Institute  
Duke Energy  
Hispanic Educational Summit Partner  
North Carolina State University - Dr. Joanne Woodard, Vice Provost for Equity & Diversity  
NCSHP Reading Sponsors  
Food Lion, LLC  
Califlex America - Garland Scarborough, Manager  
Office of Diversity and Inclusion  
Nationwide Insurance - Brian L. Bark, NC Sales and Operations Director  
HispanicNon-Hispanic Media Sponsors/Partners  
La Conexión Newspaper - Ricardo Velazquez, President  
Carolina Newspaper - Zulma & Eric Juarez  
La Ley Media Network - Marina Aleman, Commercial Director  
La Ley Radio Station (101.1 FM) - Shirley Davenport, Sales Manager & General Manager  
La Mega Radio Station (1310 AM & 94.3 FM) - Alexis Padilla, Division 40 - Irene Gonzalez, Community Affairs Director

9:15 PM RUFFLE  
Presented by BlueCross BlueShield of North Carolina

9:25 PM DANCE  
Music by Sajaso (Salsa/Jazz/Soul)

11:00 PM Good Evening!

2 | A NIGHT OF REMEMBRANCE RECOGNITION & CELEBRATION

3 | A NIGHT OF REMEMBRANCE RECOGNITION & CELEBRATION | 5

